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Message Text

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ACTION EB-05

INFO OCT-01 EUR-06 ADP-00 RSR-01 RSC-01 /014 W
---------- 104282
R 021018Z JUL 73
FM AMEMBASSY MOSCOW
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UNCLAS MOSCOW 7784

E.O. 11652: N/A
TAGS: BEXP, UR, US
SUBJECT: PROPOSED WEMA IOGA TRADE MISSION

REF: OM OF JUNE 21, 1973 *49. RYNO, SPECIAL ACTIVITIES DIVISION/OIM

1. UPON RECEIPT JUNE 29 OF REF OM, WE SENT TO USSR CHAMBER OF COMMERCE AND INDUSTRY AND STATE COMMITTEE FOR SCIENCE AND TECHNOLOGY (SCST) MULTIPLE COPIES OF LIST OF COMPANIES WHICH HAVE EXPRESSED INTEREST IN MISSION. WE REQUESTED CHAMBER AND SCST TO QUERY RELEVANT FTOS AND MINPANIES WOULD BE MOST DESIRABLE. (THIS PARALLELS REQUEST BY WEMA ITSELF TO SOVIET EMBASSY, WASHINGTON, WHICH PAST EXPERIENCE SUGGESTS MAY NOT ELICIT TIMELY AND SUBSTANTIVE REPLY.) WE HAVE ASKED CHAMBER AND SCST FOR REPLIES BY JULY 15 AND WILL CABLE THEIR RECOMMENDATIONS AS SOON AS WE HAVE THEM.

2. AS SOON AS MISSION PARTICIPANTS ARE CHOSEN, PLEASE AIR POUCH FORTY SETS OF PRODUCT LITERATURE FOR EACH COMPANY AND TWO HUNDRED RUSSIAN-LANGUAGE MISSION BROCHURES. FOR MOST EFFECTIVE DISTRIBUTION AND USE IN DEVELOPMENT OF MISSION PROGRAM, EMBASSY SHOULD RECEIVE PRODUCT LITERATURE AT LEAST A MONTH AND PERFERRABLY SIX WEEKS BEFORE MISSION'S ARRIVAL. COMPANIES SHOULD BE ENCOURAGED TO PROVIDE MIMEOGRAPHED RUSSIAN-LANGUAGE TRANSLATIONS OR SUMMARIES FOR INCLUDION WITH PRODUCT LEAFLETS AND CATALOGUES. IN RECENT TEXAS ICGA MISSION, HYDRO-TECH SERVICES USED THIS TECHNIQUE TO GOOD EFFECT.

3. PLEASE ADVISE DATES OF VISIT BY MISSION ADVANCE MAN.
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4. SUGGEST MISSION TRAVEL AGENT SUBMIT HOTEL REQUEST TO INTOURIST ASAP IF THIS NOT ALREADY DONE. IN ADDITION TO ROOMS FOR MEMBERS, RECOMMEND RESERVATION OF DOUBLE ROOM OR SUITE FOR MISSION CONTROL CENTER.
DUBS

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